



Heneiddio'n Dda
yng Nghymru

Ageing Well
in Wales



What is it	Dementia RED (Respect, Empathy, Dignity) Dementia contact and information points in GP surgeries
Where is it	Denbighshire
Why is it interesting	<ul style="list-style-type: none"> • Face to face public engagement, information provision and signposting around dementia • Partnership working between GP practices and the third sector • During a period of 5 weeks in one surgery, 48 people approached the information point for advice and information
Who is involved	Alzheimer's Society and GP surgeries in North Denbighshire
Benefits for older people	<ul style="list-style-type: none"> • Having someone to talk to, and privately if necessary, was welcomed • Information provision: most individuals were unaware that help with memory loss was available from their GP or through a referral to a memory clinic • Debunking the myths around dementia: most people perceived dementia as a natural part of ageing • Signposting to community support
Contact details	North Wales Alzheimer's Society 01248 671137 nwa@alzheimers.org.uk